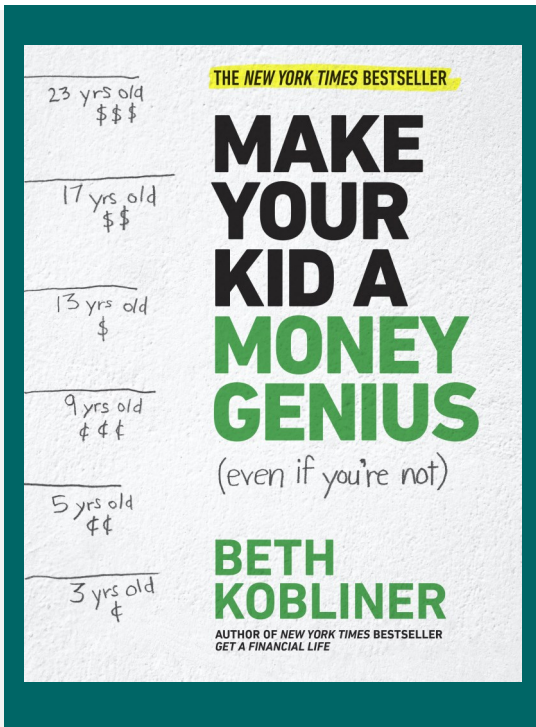


2018 EIFLE WINNER



From the Institute for Financial Literacy



2018 ADULT'S Book of the Year: General

Make Your Kid a Money Genius (even if you're not)

By: Beth Kobliner

The book "Make Your Kid a Money Genius (even if you're not)" outlines ways parents can teach their children to be financially responsible from as early as age 3, to college and beyond. In fact, research has proven that preschoolers understand basic money concepts and kids' money habits are formed by age 7. Parenting decisions regarding money such as allowance, chores and spending in cash can help mold a child into a fiscally responsible adult.

Find out more about the book here: <https://bethkobliner.com/books/make-your-kid-a-money-genius-even-if-youre-not/>

Each year, the Institute for Financial Literacy presents the EIFLE Awards at the Annual Conference on Financial Education. EIFLE Awards recognize individuals and organizations that have shown exceptional innovation, dedication and commitment to the field of Financial Education.

The Annual Conference on Financial Education provides professional development opportunities for individuals who work with financial literacy education. The Conference offers attendees the opportunity to learn about current trends, develop funding strategies and advance the cause of financial education.



What we learn with pleasure we never forget.

- Alfred Mercier

Take a Look at our EIFLE Hall of Fame:

<http://eifleawards.org/>