

2018 EIFLE WINNER



From the Institute for Financial Literacy

Children's Education Program of the Year:
Financial Responsibility and Decision Making

Pet Shop

Pet Shop is CPA Canada Financial Literacy's newest addition to its school program offerings. It teaches students in grades four and five the cost of owning a pet, while at the same time emphasizes the responsibilities that comes with pet ownership. During the course of this 60-minute workshop, students are asked to step into the lives of six different student personas, all with different lifestyles. Through an interactive game, mimicking the process of purchasing a pet as well as providing for its needs, students are tasked with matching the appropriate pet to the student personas. They quickly learn that there are many considerations, costs and tasks involved in keeping pets alive, happy and healthy.



Grades 4 & 5
School Workshop



Find out more about Pet Shop here:

<https://www.cpacanada.ca/en/the-cpa-profession/financial-literacy/financial-literacy-education/request-a-session-in-your-community/school-workshops/workshops/gr-4-and-5-pet-shop>

Each year, the Institute for Financial Literacy presents the EIFLE Awards at the Annual Conference on Financial Education. EIFLE Awards recognize individuals and organizations that have shown exceptional innovation, dedication and commitment to the field of Financial Education.

The Annual Conference on Financial Education provides professional development opportunities for individuals who work with financial literacy education. The Conference offers attendees the opportunity to learn about current trends, develop funding strategies and advance the cause of financial education.



What we learn with pleasure we never forget.

- Alfred Mercier

Take a Look at our EIFLE Hall of Fame:

<http://eifleawards.org/>

financial literacy education as part of the Annual Conference on Financial Education.