

2018 EIFLE WINNER



From the Institute for Financial Literacy

2018 Children's Education Program of the Year: General Girl Scout Financial Literacy Badges Made Easy



The St. Louis Fed developed activities meeting the objectives of each badge, as well as other objectives based on the personal finance literacy standards. Activities include making choices, where daisies learn about the differences between wants and needs. They determine what makes a need or a want and then use an activity selecting clothing to help them learn how to make choices using their criteria. Another program, Money Manager, teaches brownies about income, saving, spending and budgeting. They learn about sources of income and that a budget is a plan for spending and saving. There are a few other programs covering different personal finance topics, geared towards Daisies, brownies, juniors and cadets, and they are all free of charge

Find out more about the program here: https://www.girlscouts.org/program/gs_cookies/pdf/2012_Financial_Empowerment_singlepages.pdf

Each year, the Institute for Financial Literacy presents the EIFLE Awards at the Annual Conference on Financial Education. EIFLE Awards recognize individuals and organizations that have shown exceptional innovation, dedication and commitment to the field of Financial Education.

The Annual Conference on Financial Education provides professional development opportunities for individuals who work with financial literacy education. The Conference offers attendees the opportunity to learn about current trends, develop funding strategies and advance the cause of financial education.



What we learn with pleasure we never forget.

- Alfred Mercier

Take a Look at our EIFLE Hall of Fame:

<http://eifleawards.org/>