

2018 EIFLE WINNER



From the Institute for Financial Literacy



2018 Children's Education Program of the Year: Planning and Money Management

Águila y Sol. Esto no es un volado

Águila y Sol. Esto no es un volado is the first Mexican educational program for middle school students endorsed by Mexico's ministry of public education. The program addresses the core contents of financial education, promoting the acquisition of knowledge and the development of skills through educational activities that are closely linked to daily situations in students' lives. The program starts by discussing key economic concepts from understanding financial issues like scarcity and decision-making. It then proposes doing activities that encourage complex cognitive processes, such as forecasting, calculation, estimation and planning.

Find out more about the program here: <https://www.youtube.com/watch?v=QJc5fQh1-d0>

Each year, the Institute for Financial Literacy presents the EIFLE Awards at the Annual Conference on Financial Education. EIFLE Awards recognize individuals and organizations that have shown exceptional innovation, dedication and commitment to the field of Financial Education.

The Annual Conference on Financial Education provides professional development opportunities for individuals who work with financial literacy education. The Conference offers attendees the opportunity to learn about current trends, develop funding strategies and advance the cause of financial education.



What we learn with pleasure we never forget.

- Alfred Mercier

Take a Look at our EIFLE Hall of Fame:

<http://eifleawards.org/>