



## EIFLE™ (Excellence In Financial Literacy Education™) Awards

Presented by the Institute for Financial Literacy®

# Adult's Book

### About the EIFLE Awards:

The Excellence In Financial Literacy Education Awards were created to acknowledge innovation, dedication and a strong commitment to financial literacy education.

Nominations for the 2018 EIFLE Awards are open to the general public. Recipients will be honored at the Awards Dinner to be held on April 09, 2018 during the Annual Conference on Financial Education in Orlando, FL. Award categories include Educator, Organization, Book, Education Program, Field Research, Instructional Game and Legacy. Self nominations are acceptable.

### Content must:

- Use concise language and age/ability appropriate vocabulary;
- Clearly define technical terms, abbreviations and acronyms;
- Be relevant to target audiences;
- Appeal to multiple learning styles;
- Be a book available for purchase by the general public in any format;
- Be informative and unbiased in nature;
- Present content in an objective and neutral tone;
- Provide accurate information; and
- Not deceive or mislead the reader.

### Instructions for Adult's Book Nominations:

- 1. Complete Nomination Package:** Please attach one completed package for each Book submitted. Be sure to indicate the Book award category for which you are applying.
- 2. Complete Questionnaire:** Please complete it in its entirety. Nominations received with incomplete questionnaires will not be considered.
- 3. Submit Book:** Submit one copy of nominated program.
- 4. Submit Supporting Documentation:** Submit any relevant supporting documentation about the nominated Book.
- 5. Submit Nomination Fee:** Nominations received without payment will not be considered.
- 6. Questions can be directed to:** (207) 873-0043 or EIFLE@FinancialLit.org.
- 7. Please submit the Nomination Package, Nomination Fees and all attachments by January 26, 2018 to:**

Institute for Financial Literacy  
ATTN: EIFLE Awards  
222 Saint John St., Suite 2G  
Portland, ME 04102

To be eligible for Adult's Book of the Year, the program must have been published, released, or revised with a 2017 copyright date. Copyright restrictions and terms of use must clearly be stated.

## APPLICATION PACKAGE DUE BY 5PM EST, JANUARY 26, 2018

The above criteria are meant to be used as guidelines for all entries. Nominees in all categories will be judged upon relevance to the criteria and individual merits. Award entries will be reviewed by a committee of judges appointed by the Institute for Financial Literacy. The Institute for Financial Literacy reserves the right to refrain from offering an award in any category in any given year. The decision of the judges is final. There is no limit to the number of submissions provided they fit the criteria. Current employees of the Institute for Financial Literacy, or close relatives of such employees, are not eligible. All submitted materials become the property of the Institute for Financial Literacy. The Institute for Financial Literacy cannot assume responsibility for nominations lost or delayed in transit. Void where prohibited.



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### ■ CATEGORIES (SELECT ALL THAT APPLY)

- |                  |                                 |
|------------------|---------------------------------|
| Money Management | Risk Management                 |
| Debt Management  | Investing & Retirement Planning |
| Credit           | General                         |

### Nominations Submitted on or before January 26, 2018

- \$65 processing fee for the first category nomination
- \$40 for each additional category

**MULTIPLE NOMINATIONS PER CATEGORY ARE ACCEPTABLE, AS ARE SELF NOMINATIONS**

Please answer all questions. If more space is needed, you may attach up to two additional pages.

1. Title: \_\_\_\_\_

Author First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company/Publisher: \_\_\_\_\_

Author's Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

ISBN: \_\_\_\_\_

Who Holds the Copyright? \_\_\_\_\_ Copyright Date: \_\_\_\_\_

Related Website: \_\_\_\_\_

2. Nominator First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Employer: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

3. Please provide a brief synopsis of the submission. (1500 characters max):

4. Does the submission align with any national standards?  
If yes, which?                      Yes                      No

5. Has the submitted Book won any awards?  
If yes, which?                      Yes                      No

6. Is this Book available in retail stores?  
If yes, what is the cost?                      Yes                      No



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1<sup>st</sup> Category: 1 @ \$65 = \$\_\_\_\_\_

Additional Categories: \_\_\_ @ \$40 = \$\_\_\_\_\_

TOTAL \$\_\_\_\_\_

### Payment Information:

Please charge my credit/debit card:

Visa                     
  Mastercard                     
  Discover                     
  American Express

Name as it appears on card: \_\_\_\_\_

Card Number (16 digits): \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Address as it appears on the account (required for both credit & debit):

\_\_\_\_\_  
 Number & Street                      Suite      City                      State                      ZIP

Check/Money Order enclosed:

By signing below, I authorize the Institute for Financial Literacy to collect fees in the amount stated above.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Form Must be Signed Regardless of Fee Collection Method • Nomination Fees are Not Refundable**

Please remember to submit one copy of the nominated program and one nomination form per application package. Self nominations are acceptable.

### Submit completed nomination package to:

Institute for Financial Literacy  
 ATTN: EIFLE Awards  
 222 Saint John St., Suite 2G  
 Portland, ME 04102