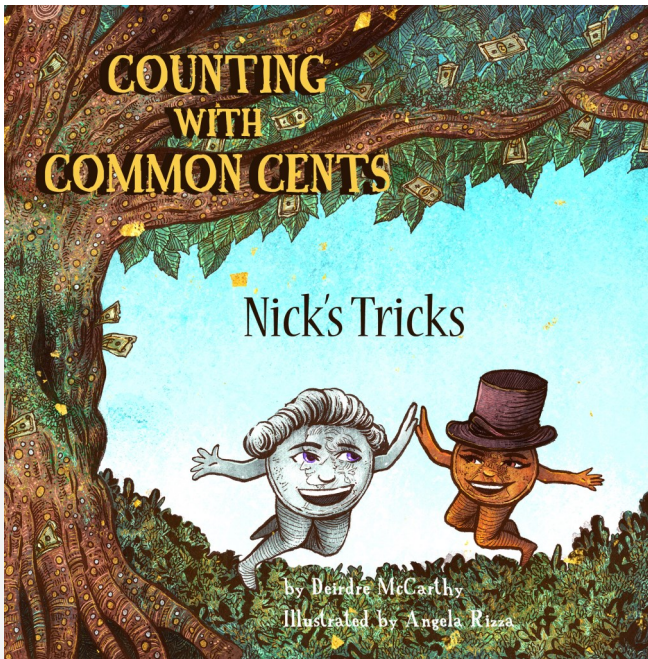


# 2017 EIFLE WINNER



From the Institute for Financial Literacy



## Children's Book of the Year: Saving & Investing

Counting With Common Cents:  
Nick's Tricks  
By: Deirdre McCarthy

This colorful book inspires children value of saving while following a fun character – Nick the nickel!

It introduces financial literacy to early elementary school aged children while working on common core standards including: counting, skip counting by 5's and coin currency. This book will not disappoint and was honored at the 2017 EIFLE awards for Children's Book of the Year: Saving & Investing.

Don't forget to check out their other award winning book: Counting with Common Cents: Penny's Journey.

Find the book here: <https://www.amazon.com/Counting-Common-Cents-Pennys-Journey/dp/150013936X>

Each year, the Institute for Financial Literacy presents the EIFLE Awards at the Annual Conference on Financial Education. EIFLE Awards recognize individuals and organizations that have shown exceptional innovation, dedication and commitment to the field of Financial Education.



The Annual Conference on Financial Education provides professional development opportunities for individuals who work with financial literacy education. The Conference offers attendees the opportunity to learn about current trends, develop funding strategies and advance the cause of financial education.

*What we learn with pleasure we never forget.*

- Alfred Mercier

Take a Look at our EIFLE Hall of Fame:

<http://eifleawards.org/>