

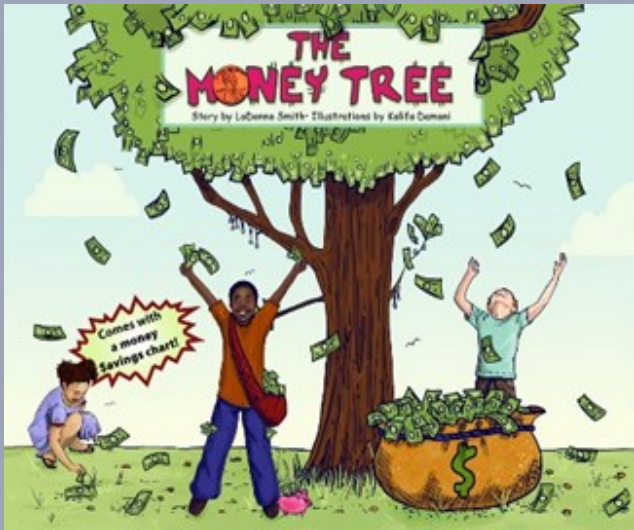
2014 EIFLE WINNER

From the Institute for Financial Literacy



Children's Book of the Year: General

"The Money Tree" by LaDonna Smith won the 2014 EIFLE award Children's Book of the Year: General. The book is a wonderful teaching tool to use in and outside the classroom to teach financial literacy to children. It's bright illustrations and day to day elements really help engage young readers in financial literacy. "The Money Tree" promotes the following financial literacy concepts: earning, saving, needs versus wants, interest, and the positives of running a business. After all what's better than a money tree?



Interested in buying the book?

Click here: <https://www.amazon.com/Money-Tree-LaDonna-N-Smith/dp/0615829929>

ANNUAL CONFERENCE ON FINANCIAL EDUCATION

The Annual Conference on Financial Education provides professional development opportunities for individuals who work with financial literacy education. In addition to being a critical networking event for financial educators, the Conference offers attendees the opportunity to learn about current trends, develop funding strategies and advance the cause of financial education.

Each year, the Institute for Financial Literacy presents the EIFLE Awards to individuals and organizations that have shown exceptional innovation, dedication and commitment to the field of financial literacy education as part of the Annual Conference on Financial Education.

What we learn with pleasure we never forget.
- Alfred Mercier

Take a Look at our EIFLE Hall of Fame:

<http://eifleawards.org/>